



Dear Business Leader,

I hope this letter finds you well. As a prominent leader in the business community, you understand the importance of strategic investment and long-term planning. It is in this spirit that I am writing to you on behalf of **The Ready Foundation** to invite you to partner with us in establishing a lasting legacy through our newly launched endowment fund.

The Ready Foundation has a longstanding commitment to resource efforts to mentor and disciple boys and we have been privileged to achieve significant milestones in turning the tide in relation to the attack on boys and masculinity. However, to ensure that we can continue to serve and make a profound impact on this mission for generations to come, we are creating an endowment fund. This fund will provide a perpetual source of income, enabling us to sustain and expand our vital programs, scholarships, training initiatives, and more.

We are reaching out to business leaders like you who share our vision in creating an environment in which boys can grow and thrive. Your support of our endowment fund is not only an investment in **The Ready Foundation**, but also a statement of your commitment to the enduring well-being and development of current and future generations of boys.

Our goal is to raise \$1,000,000 (corpus) to establish and grow this endowment, and we are confident that with the support of esteemed leaders such as yourself, we can achieve this ambitious target. Your generous contribution will be instrumental in securing the future of **The Ready Foundation** and ensuring the continuity of our critical work.

In recognition of your support, we would be honored to recognize you or your organization in the **1 of 1000 Endowment** project. You can find out more information about the **1 of 1000 Endowment** here - www.ready-foundation.com/29-11-project

We would be delighted to discuss this opportunity with you further and answer any questions you may have. Please feel free to contact me directly at 505-379-7326 or info@ready-foundation.com to arrange a meeting or to learn more about our endowment fund.

Thank you for considering this request and for your ongoing support of **The Ready Foundation**. Together, we can create a legacy of positive change and ensure that our important work continues for many years to come.

With gratitude,
Ted Schmidt
Foundation Coordinator
The Ready Foundation